

**Equal opportunity and best innovation practices in the Hungarian – US Ag. Sector
Webinar**

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Dewayne Goldman, Ph.D,
Senior Advisor for Racial Equity to the U.S. Secretary of
Agriculture

Dr. Goldman, who received bachelor's and master's degrees in agronomy from the University of Arkansas and his Ph.D. in agronomy from Iowa State University, was for the past year executive director of the Washington-based National Black Growers Council, which he helped form. The council advocates for improved efficiency, productivity, and sustainability of Black row crop farmers. Previously, Dr. Goldman worked as a field researcher with American Cyanamid (acquired by BASF), before joining the technology development wing of Monsanto Co. (now Bayer Crop Sciences) in 1995, where he conducted research on all southern row crops and managed research and development trials in soybeans, rice, and cotton. Also at Monsanto, Dr. Goldman worked on the government affairs team and in human resources, retiring as the outreach lead for Bayer Crop Sciences in 2019. "We need to accelerate a transformation of our food system, and that begins with embracing a call for racial justice and equity across food, agriculture and rural America," said Tom Vilsack, secretary of agriculture. "With Dewayne's guidance, we will build a USDA that represents and serves all Americans — a USDA that is committed to ensuring equity across the Department, removing barriers to access and rooting out systemic discrimination, and building a workforce that reflects all of America."



Dale Moore
Executive Vice President, American Farm Bureau Federation

As executive vice president of the American Farm Bureau Federation, Dale Moore oversees the strategic direction and all operations of the nation's largest agricultural organization, as well as the American Farm Bureau Foundation for Agriculture. With Farm Bureaus in all 50 states and Puerto Rico, AFBF gives farmers and ranchers a unified, national voice on food, agriculture and rural policy. The AFBF Board of Directors elected Moore to his position in October 2018. He previously served as AFBF's vice president of Public Affairs, overseeing the organization's extensive public policy and communications operations. Dale joined AFBF in November 2011 as deputy executive director for Public Policy and as manager of the agriculture and trade policy team. Dale brings 30 years of experience in public policy and communications to Farm Bureau. In 2001, Dale was appointed by President Bush as USDA's chief of staff and served all four individuals appointed as Secretary of Agriculture by the President (Ann M. Veneman, Mike Johanns, Chuck Conner (acting) and Ed Schafer). He also provided transition assistance to President Obama's agricultural advisors. He also spent over a dozen years on Capitol Hill, working in various positions for the House Agriculture Committee and in the personal office of (now) Sen. Pat Roberts (KS) when he served in the House of Representatives. Just prior to joining Farm Bureau, he worked for Policy Directions Inc. as a lobbyist, providing strategic planning and representation for a variety of agricultural and food industry clients. Dale has also worked for two livestock associations. He was executive director for legislative affairs of the National Cattlemen's Beef Association in the late

'90's, and in the early '80's as the communication director for the Kansas Pork Producers Council. He also has worked as a writer and photographer for Blue Cross and Blue Shield. Dale received a Bachelor of Science degree in animal science from Fort Hays State University (Hays, Kansas) and grew up in southwest Kansas on a livestock, hay and grain farm. He and his wife, Faith, have two grown sons and are the proud grandparents of four grandkids..



H.E. Szabolcs Takács,
Hungarian Ambassador to the U.S.

Szabolcs Takács recently an Ambassador of Hungary in Washington D.C., while he is also the Head of the Hungarian Delegation to the International Holocaust Remembrance Alliance (IHRA) since 2016. During the Hungarian Chairmanship year of IHRA in 2015-2016 he was the Chair of the organisation. Former Ministerial Commissioner for BREXIT in the Ministry of Foreign Affairs and Trade. Prior to these positions he was State Secretary for European Union Affairs at the Prime Minister's Office 2015-2019. Before that he served as the Deputy State Secretary for Security Policy (Political Director) at the Ministry of Foreign Affairs and Trade. He also served as the Deputy State Secretary for Global Affairs between 2012 and 2013, and as a Director General of the Asia-Pacific Department between 2011 and 2012. His earlier assignments included working as a director at the Office of the Deputy State Secretary for Global Affairs in charge of bilateral relations with non-European countries and International Development Cooperation. Between 2005 and 2009 he was the Deputy Head of Mission at the Embassy of Hungary in Doha, State of Qatar, and prior to that worked at the Department of Asia-Pacific since joining the Ministry of Foreign Affairs in 2002.



Dr. David Bencsik
Deputy State Secretary for International Affairs at Hungarian Ministry of Agriculture

In 1994-95, with the support of the Rotary Club, he studied and graduated in the United States, and in 1997 he also graduated in Hungary. He graduated from the Faculty of Law and Political Science of the Pázmány Péter Catholic University in 2002, and then studied and obtained a postgraduate degree in European law at the University of Saarland in Germany in 2004. Bencsik twice represented Hungary with top gastronomy and master chefs at the Eat! In the summer of 2015, he joined the Ministry of Foreign Affairs and Foreign Affairs and worked in Germany until 2020 as Foreign Affairs Attaché at the reopened Consulate General in Stuttgart. Elected in 2019 foreign economic attaché of the year, so first received the Foreign Trade and Foreign Ministry set up by the same year, the Ministry of Foreign Affairs and Foreign Trade Foreign Trade Attaché honorary diploma High Péter Szijjártó the discretion of the Minister. From 2020, he is the executive expert of the Vice President of Corporate and Institutional Relations in the presidential organization of the Corvinus University of Budapest. Viktor Orbán, the Prime Minister appointed Dávid Bencsik with effect from 16 February 2021 as the Deputy State Secretary for International Affairs of the Ministry of Agriculture.



Margit Batthyány-Schmidt

President of Union of Hungarian Women

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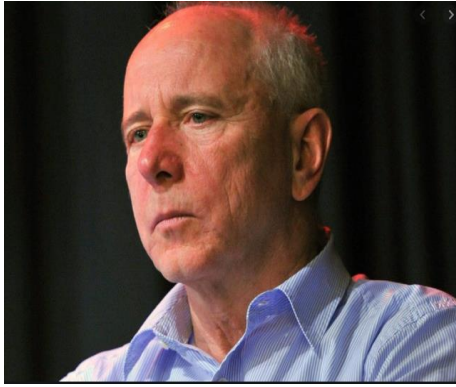
Mrs. Margit Batthyány-Schmidt is the Founder and President of Union of Hungarian Women and the President of Batthyány Heritage Foundation. The Association of the Union of Hungarian Women (UHW) is an NGO, established in 2013 on the initiative and under the presidency of Mrs. Margit Batthyány-Schmidt. „Do not hurt, do not harm, protect and support!” This quotation from the Huns can be regarded as a motto for the Association, as UHW is convinced that the founding values of the future’s sustainable society are love, respect and care. The UHW is committed to promote the preservation of the traditional values and the creation of new ones in the role of women. The UHW is focusing primarily on women living on the countryside by providing support to them. The Association carries out its activities by acknowledging the role and place of men in the society, in the spirit of experiencing the traditional roles of men and women what contributes to have a harmonious family life. Benefiting from national, Carpathian Region and international cooperation, UHW endeavors to be a bridge between women and decision-makers with the aim that economic, social, employment, educational, environmental, health preservation and consumer protection decisions would be taken for the benefit of women and of families, and that those decisions serve innovations. The Union of Hungarian Women has earned a special consultative status of ECOSOC in the UN. Besides being the president of UHW, Mrs. Margit Batthyány-Schmidt is the president of the Batthyány Heritage Foundation, member of the board of the Women’s Committee of CopaCogeca, the largest agricultural lobby organization of Europe, as well as of the board of WUSME (the UN background organization for SME-s). Margit carries out in both international organizations professional activities and represents interest to support organizations and enterprises of the Carpathian Region, in first line of those focusing on women and on agriculture. Based on her diplomatic skills and broad network she fights continuously to convey to the world information on our country, culture, traditions and spirit. As an expert, she started cooperating with the European Institute for Gender Equality (EIGE) in 2017. Mrs. Margit Batthyány-Schmidt has degrees in Sociology, Psychology and International Marketing. She speaks English, German, Russian and Hungarian.



György Szabó

CEO at **Agro-Rehab** Nonprofit Kft.

Agro-Rehab is exclusively engaged in the production and marketing of agricultural products. The company has uniquely created foil tents in Europe that are suitable for growing kosher vegetables. Some vegetables have serious kosher problems, such as broccoli and cauliflower, salads and cabbage. But what is that kosher plant? This has been questioned by several people, kosher means complete insect and beetle freedom, as their consumption is strictly forbidden in the Jewish religion. Last year, the film tents were built on 2 hectares, and we received serious help from abroad to create them. At the moment, and this is supported by all opinions, we have built the most modern of those in kosher agriculture. The first trial production of broccoli and cauliflower took place. The results clearly showed that the tents meet kosher standards, and the vegetables grown there reach an insect-free level that already meets the highest requirements. With the formation of the company, new jobs have also been created, who are they employed at all? This business basically employs people with altered working abilities. Where kosher cultivation takes place, there are 15 autistic and 27 disabled colleagues.



Peter Felcsuti

Member of the Board

KIUTPROGRAM NONPROFIT ZRT:

Banker, former CEO of Raiffeisen Bank (1989-2010), former President of the Banking Association (2008-2009). He is one of the founders of the “Way Out” Program (2009) and has been one of its main funders ever since. In addition he support with his private property the establishment of the Exit Program. Kiútprogram is an employment program for the poorest. As a nonprofit business, we help people living in extreme poverty

in North Eastern settlements in Hungary to become registered as a primary producer or family entrepreneur and thus be able to live from their jobs. The two main tools of support are labor-intensive training counseling and low-margin loans with no collateral. We strive to ensure that our clients (mainly Roma) mobilize their own resources to be able to improve themselves and their family’s financial and social situation. We integrate our clients into market-based cucumber production systems, and in the given circumstances this activity is the one that makes it possible to become independent of public work or aid. We also support in the same way if someone wants to start their own promising business. The specialty of our program is that it does not depend on public employment and unforeseeable state tenders. In 2018, we launch a new program: Job-seekers living in our area will be trained to find a job and will be connected with factories employing trained workers, and then we will provide support for maintaining employment. Our program is recommended by the World Bank as a good practice.



Isabella Chism

The Chair of the American Farm Bureau Women’s Leadership Committee

Isabella Chism, a Farm Bureau leader on the state and national levels, believes “time and fear” are the biggest challenges facing women in agriculture today, when it comes to stepping up as ag advocates. “Time because we all think we need to do everything and do it well,” Chism says. “Fear because we believe we need to have all of the answers. With this said, if it comes down to scheduling we will move in-person advocacy to the bottom of the list because of the fear. Every woman has all she needs to share her story except the understanding that she is

the only one that can tell it.” Chism firmly believes that most women have natural characteristics that will help bring unity to not only agriculture and their communities, but potentially our country. “Positive action can be achieved when we listen to each other with the understanding that we are working together for everyone’s good,” she says. “The characteristics [women have] that I see and believe are key to this progress are empathy, emotional intelligence and being natural communicators.” Commenting on the lack of unity within ag circles that sometimes arises, Chism points out, “We cannot serve agriculture in a positive way when there is chaos and distrust.” Fortunately, “Women are in a strategic position today to stand tall and walk through the chaos, leaving order behind them as they go,” she says. Chism’s dedication to helping women realize their potential and take advantage of leadership opportunities is a natural tie-in to National Ag Day (March 23). This annual celebration serves to increase public awareness of agriculture’s vital role in our society. “It’s my goal to continue empowering and supporting women for leadership positions within and outside of Farm Bureau,” Chism concludes. Isabella Chism is second vice president at Indiana Farm Bureau and chair of INFB’s Women’s Leadership Committee. She was recently elected chair of the American Farm Bureau’s WLC. She is immediate past chair and serves on the board of the Agriculture Council of America, which organizes National Ag Day.